

5TH ANNIVERSARY EVENT

Action on DISASTER RELIEF

5-6 February 2020

Wyndham Albrook Mall | Panama City, Panama

EVENT CHAIRMAN:
DR. RONALD JACKSON Executive Director, CDEMA

FOREWORD

Dear Colleagues,

It is with great pleasure that I invite you to join me once again for the fifth anniversary Action on Disaster Relief Forum (ADR) for the Latin America and Caribbean region (LAC).

Countries in LAC are highly vulnerable to a range of natural hazards, including droughts, earthquakes, forest fires, floods, hurricanes, and volcanic eruptions, with these disasters regularly taking a tragic and disproportionate toll on their societies, economies and institutions.

Despite some improvements in building resilience in recent years (as discussed at our sister event Resilient Infrastructure Forum in the Dominican Republic earlier this year), we know that the impact of climate change, urbanization and other factors will increase the frequency and intensity of disasters, as we have seen recently with the devastating earthquakes in Ecuador.

ADR is an LAC regional event that for 4 years, has assisted disaster affected populations to prepare much more effectively and respond quicker whilst utilising international resources; emergency relief items, logistical activities, and humanitarian

coordination, as well as agriculture and food security, health, livelihoods, nutrition, protection, shelter, and water, sanitation, and hygiene interventions. ADR plays a pivotal role in providing a platform for key United Nations, disaster agencies, EU, NGO, society, trade and chamber stakeholders to share experience and knowledge, develop best practices, and showcase new technologies and services capable of furthering the region's disaster relief efforts.

I believe that Action on Disaster Relief helps pave the way for a major change in the way that the global management of disaster and crisis are handled.

We look forward to meeting you in Panama City in February 2020.

Jamal Saghir

PROF. JAMAL SAGHIR
Former World Bank Director
& GRV Global Advisory Board Member





The Action on Disaster Relief (ADR) forum set the foundations to create a long-lasting partnership among us (public and private sector leaders); to coordinate actions to generate the preparedness required to reduce the impact of disasters and face them in the most effective way.

H.E. MARÍA LUISA NAVARRO, VICE MINISTER OF MULTILATERAL AFFAIRS & COOPERATION OF THE GOVERNMENT OF PANAMA, AT THE INAUGURAL ADR FORUM IN PANAMA, 2016

INTRODUCTION

On behalf of the organising committee, we are delighted to invite you to participate in the 5th Anniversary Action on Disaster Relief forum which will take place from the 4th -6th February 2020 at the Wyndham Albrook Mall.

The Action on Disaster Relief Forum (ADR) is a Caribbean, Central and Southern American regional event that for 4 years, has played a pivotal role in providing a platform for key United Nations, disaster agencies, EU, NGO, society, trade and chamber stakeholders to share experience and knowledge, develop best practices, and showcase new technologies and services capable of furthering the region's disaster relief efforts.

Chaired by CDEMA Executive Director Mr. Ronald Jackson, ADR offers a more intimate way of gaining new opportunities and customers from that of the 'Big' Humanitarian AIDEX/AIDF type of exhibitions and conferences. ADR enables more networking and face time, dedicated refreshment and exhibiting zones, a gala dinner and pre-scheduled match making meetings using the latest 'meeting software'. Those that attended in previous years agree that this is now their preferred deal making platform for humanitarian aid and relief opportunities in Latin America and the Caribbean. The event brings together suppliers who are looking to sell to the agencies, agencies that are looking to strike deals with governments, and government officials who engage all groups to discuss new opportunities in their countries.

- UN, Disaster Agencies, EU, NGO and Senior Officials present challenges and opportunities
- CEO's – Discuss market perspective and provide big picture commentary with audience participation
- Matchmaking – Lengthy one-on-one meetings provide the perfect environment for networking and deal making



The roundtable meetings were very useful -
we received many very valuable contacts.

BENGT MELIN, PRIME DESIGN SWEDEN AB

Action on DISASTER RELIEF

5-6 February 2020 | Panama City, Panama

WELCOME



Dear Delegates, Colleagues, Partners

On behalf of the Organizing Team and as Chairman/ Moderator it is my great pleasure to welcome you to Panama and to **Action on Disaster Relief 2020**. CDEMA has been associated with the event now for the last four years and have found it to be a great platform for engagement of global, regional and national actors in the public and private sector with “like minded” interest in Risk Reduction and Resilience. This will be my second time Chairing the Event and I am quite excited to revisit this task and to meet and interact with leaders in industry, scientist, academics, innovators, Risk Management Specialist and Private Sector solutions providers. The organizing team has planned another well-designed programme and overall event that proves to be just or even more successful than the previous events. There will be morning panel discussions including Questions and Answers, Networking and Social Functions, Focused Exhibitions and afternoon public and private sector “match making meetings”. As Executive Director of CDEMA I will also be hosting one of the match making round tables providing a wonderful opportunity for continued engagement with the Private Sector Community on the advancement on the Caribbean Resilience Building Effort post September 2017.

The current Global and Regional discourse around the “resilience imperative” presents a great backdrop for the discussions, panels and innovative demonstrations that will provide new opportunities for partnerships and new ideas that will help us to further our efforts to prepare, respond, recover from or reduce the impact of natural and man made hazards on our societies and economies. The event will provide something for everyone resulting in stronger networks and platforms for regional and international cooperation.

I want to thank the organizing committee for their hard work in pulling 2020 event together. **Action on Disaster Relief**, now in its fourth staging, continues to grow and to be recognized as an event not to be missed. I look forward to seeing you February 4-6, 2020 in Panama City for another great event.

Ronald Jackson

DR. RONALD JACKSON
Executive Director, CDEMA
Conference Chair, ADR2020



We thoroughly enjoyed the event and appreciated all the networking opportunities. We will go back and improve our message and return next year with a booth and messages that better focus toward the attendees.

SHAWN HOSTETTER, KATADYN

**Action on
DISASTER RELIEF**
5-6 February 2020 | Panama City, Panama

ABOUT US



WHAT MAKES ADR UNIQUE

- Established high-level regional event generating the preparedness required to reduce the impact of disasters and face them in the most effective way
- Unrivalled networking opportunities, featuring numerous social functions
- Attended by the top decision makers from both private and public sectors
- The 2019 event was host to 250 visitors, 225 delegates, 25 exhibitors, 30 speakers, 15 media partners and 20 sponsors
- Excellent global media coverage
- Outcomes from discussions at the event will be used with information to assist the further development of the sector



REASONS TO ATTEND

By attending the forum, delegates will have the opportunity to:

- Gain insight from leading public and private sector actors to share experience and knowledge, develop best practice furthering the region's disaster relief efforts
- Meet and network with senior executives from United Nations, Disaster agencies, NGOs and government
- Identify key investment and business opportunities including strategic investments, training/ capacity building, services, etc
- Share experiences and discuss trends
- Learn more about specific key stakeholder plans
- Understand the legal and regulatory frameworks for disaster relief in the region



WHO SHOULD ATTEND

The key to creating lasting collaborations is engagement. At a GRV Global event you will engage all participants directly whether that's during the plenary sessions, around the venue at one of our more social networking occasions/exhibition or, through our pre-scheduled afternoon 1-2-1 matchmaking sessions.

Those wishing to initiate or further their disaster related operations across Latin America and the Caribbean region simply **MUST** attend Action on Disaster Relief. Equally, representatives of UN, U.S. and EU disaster agencies, NGO and government officials, think-tanks and academics should grasp the opportunity to meet hundreds of like-minded colleagues in a safe, relaxed and stimulating and enjoyable environment.

ADR is a must attend event for those looking to help their organisations improve emergency and humanitarian response while driving stable economic development! GRV Global offers a rare forum through which international participants can meet, engage, and return home with tangible results.





Congratulations on great organisation, super job! The model allowing great networking opportunities is well-balanced.

KATE SPRING, UNAIDS LAC REGIONAL OFFICE

EVENT FORMAT

The event will be held over two days and offers an intimate and efficient way of doing business. The main components:

- **Plenary sessions to address major issues and opportunities:**
Public sector leaders will present on their major needs from the private sector, proposed plans and projects for the development of resilient infrastructure within the key sectors.
- **Bilateral meetings between the public and private sector:**
Roundtable pre-scheduled, one-to-one meetings throughout the summit between government officials and the private sector, financial institutions, development partners and international organisations.
- **Networking opportunities at coffee breaks, lunch, a formal Gala dinner, as well as informal social sessions to reinforce relationships made.**
- **Exhibition:** Developers in the fields of technology will be invited to showcase their equipment, materials, services, innovation, new knowledge and other practices. The exhibition will enrich the discussions by helping to inform policy makers and developers of the various solutions and potential investment opportunities through a tangible and visible element.

GRV GLOBAL BESPOKE MEETING SOFTWARE SYSTEM:

- When booking the event you will be provided with a unique login to our meetings software programme, this will allow you to select your pre-scheduled meetings in order of preference from the final list of participants, you will receive notification of this opening 24 hours prior to 'going live', via email.
- The online matchmaking meeting scheduling covers meeting appointments between our official delegation of VIPs/ speakers and attending delegates/sponsors. Peer-to-peer meetings are held either throughout the various networking and social function periods or, specifically and more formally via our team on-the-ground as Ad Hoc meetings.
- The roundtable meetings are face-to-face and one-to-one i.e. between you and any one of the participating organisations you select online.
- You make the selections online and we schedule the various appointments across the two afternoons but importantly, our team on-the-ground do a fantastic job of introducing you to people you need to meet.



The most relevant event for disaster preparedness and relief in the region.

SERGIO MURILLO, RED 52



EVENT AGENDA



PRE-EVENT DAY:

4TH FEBRUARY 2020

Site Visit – The Regional Logistics Center for Humanitarian Assistance (CLRAH)

Agency & Sponsors Regional DR Workshop (invitation only)

Evening Networking Reception



DAY ONE:

5TH FEBRUARY 2020

Opening Ceremony

Regional Keynote Address

P1 Operations - Disaster Risk Reduction (DRR), Preparedness & Resilience

Networking Coffee Break

P2 Operations - Response & Recovery

P3 Logistics - Fundamentals & Trends for the Future

Networking Lunch Break

Pre-scheduled Afternoon 1-2-1

Matchmaking Meetings;

Public-Private Sector Stakeholders Cementing the Dialogue

Cultural Networking Dinner



DAY TWO:

6TH FEBRUARY 2020

Regional Keynote Address

P4 Technology for Disaster Relief

Networking Coffee Break

P5 Communications - Advanced Solutions & their Impact on Current & Future Disaster Preparedness & Relief

P6 Health & Humanitarian Emergencies

Networking Lunch Break

Pre-scheduled Afternoon 1-2-1

Matchmaking Meetings; Public-Private Sector Stakeholders Cementing the Dialogue

INVITED SPEAKERS



Dr. Ronald Jackson, Executive Director of CDEMA



Amb. Alejandro Daneri, Head of the White Helmets Commission



Raúl Salazar, Chief of the Regional Office for the Americas and the Caribbean, UN Office for Disaster Risk Reduction (UNDRR)



Roberto Brito, Regional Director for Latin America & the Caribbean, American Red Cross



Carlos Benítez, Ag. Director of the Regional Hub for Latin America & the Caribbean, UN Development Programme (UNDP)



Dr. Julio A. Berdegú, FAO Regional Office for Latin America & the Caribbean, Food & Agriculture Organization of the UN



Marcelo Pisani, Regional Director for Central America, North America & the Caribbean, International Organization for Migration (IOM)



Dr. César Antonio Nuñez, Regional Director, UNAIDS Latin America



Androulla Kaminara, Director for Sub-Saharan Africa, Asia, Latin America and Pacific, European Civil Protection & Humanitarian Aid Operations (DG-ECHO)



Claudia Herrera, Executive Secretary of CEPREDENAC



José Agustín Donderis Miranda, Director General, National Civil Protection System of Panama (SINAPROC)



Alejandro Rossi, Regional Director, UN Office for Project Services (UNOPS)



Walter Cotte Witingan, Director, IFRC Americas Regional Office



Dr. Philippe Desmangles, Technical Counselor, Ministry of Public Health and Population; Republic of Haiti



Esteban Caballero, Regional Director, UN Population Fund (UNFPA)



Dr. Isabella Danel, Deputy Director, Pan American Health Organization (PAHO/WHO)



Gabriela Alvarado, Global Head ETC of UN World Food Programme (WFP)



Justo "Tito" Hernandez, Operational Coordination Division Director, U.S. Federal Emergency Management Agency (FEMA) DHS



Paul Murray, Chief - Public Private Cooperation Division | U.S. Southern Command (SOUTHCOM)



Alex Girón, Director of Cooperation, National Coordinator for Disaster Reduction (CONRED); Guatemala



Francisco Quesada, UNHRD Manager, UN Humanitarian Response Depot (UNHRD) / WFP



Dr. Guiteau Jean-Pierre, President, Haitian Red Cross



Haris Sanahuja, Senior Disaster Risk Management Specialist (LAC Region) of World Bank Group



Suzanne Gosling, Director of Global Technical Unit of International Medical Corps (IMC)



William Daley, Emergency Response Manager of Americares



Tim Callaghan, Senior Regional Advisor, USAID's Office of U.S. Foreign Disaster Assistance (OFDA)



Zachary Clancy, Vice President; Director of Information Technology of HELP.NGO / Global Disaster Immediate Response Team (DIRT)



Julian Alberto Garcia Roman, Sub COE Director of Emergency Operations Center (COE); Dominican Republic



Rodrigo Robles, Programme Officer of UN International Telecommunications Union (ITU)



Joao Diniz, Regional Leader for Latin America & the Caribbean, World Vision International (WVI)



Greg Ramm, Vice President Humanitarian Response, Save the Children



Luke Schiel, Senior Manager for Disaster Response | Clinton Foundation



Monica Ramirez, Housing & Human Settlements Director, Habitat for Humanity International



COL Tito M. Villanueva, Commander, Joint Task Force-Bravo (USSOUTHCOM)



Lt Col Anton Gash, Defence Attache Caribbean, UK Ministry of Defence (MoD)



Joscha Kremers, Chief, Aviation Transportation & Logistics Section, UN Procurement Division (UNPD)

RATES/SPONSORSHIP

DELEGATE PASS - \$3,370

- 1 x Full Event Access Pass, including Networking Functions
- Pre-scheduled Matchmaking Meetings with Official Delegation
- 35 word Company Profile included within the Official Event Guide
- Additional 'Ad Hoc' Meetings at the event

Two Delegates \$6,100

Three Delegates \$8,800

BRONZE - \$10,120

- 2 x Full Event Access Pass, including Networking Functions
- 35 word Company Profile included within the Official Event Guide
- Preferred Pre-scheduled Matchmaking Meetings with Official Delegation
- Corporate logo (with URL link) on Event website
- Corporate Branding throughout Event Venue
- Corporate Logo on pre and post Event email campaigns
- Access to confidential Event participant list (post-event)
- Additional 'Ad Hoc' Meetings at the event

SILVER - \$16,130

- 3 x Full Event Access Pass, including Networking Functions
- 6m sq Exhibition Booth (Including dressed table, 2 x chairs & power supply)
- Priority Pre-scheduled Matchmaking Meetings with Official Delegation
- Corporate logo (with URL link) on Event website
- Corporate Branding throughout Event Venue
- 35 word Company Profile and complimentary logo included within the Official Event Guide
- Corporate Logo on pre and post Event email campaigns
- Access to confidential Event participant list (post-event)
- Half Page Advert
- Additional 'Ad Hoc' Meetings at the event

ADVERTISING OPPORTUNITIES

- Half Page Advert in Official Event Guide \$880
- Full Page Advert in Official Event Guide \$1,550
- Double Page Advert in Official Event Guide \$2,630
- Outside Back Cover Advert in Official Event Guide \$2,630
- Colour Logo alongside Company Profile included within the Official Event Guide \$340

LIVE DEMONSTRATIONS

- Price on application

GOLD - \$24,230

- 5 x Full Event Access Pass, including Networking Functions
- 6m sq Exhibition Booth (Including dressed table, 2 x chairs & power supply)
- Panel Chair Position, includes company logo on Official Agenda
- Priority Pre-scheduled Matchmaking Meetings with Official Delegation
- Corporate logo (with URL link) on Event website
- Corporate Branding throughout Event Venue
- 35 word Company Profile and complimentary logo included within the Official Event Guide
- Corporate Logo on pre and post Event email campaigns
- Access to confidential Event participant list (post-event)
- Full Page Advert (Event Guide)
- Delegate Pack Insert (Provided by Sponsor)
- Additional 'Ad Hoc' Meetings at the event

EXHIBITION SPACE

(not including delegate passes)

- 6m2 Exhibition Booth \$2,630
- 9m2 Exhibition Booth \$3,920
- 12m2 Exhibition Booth \$5,100
- Logo and 35 word company profile to be included within the official summit publication

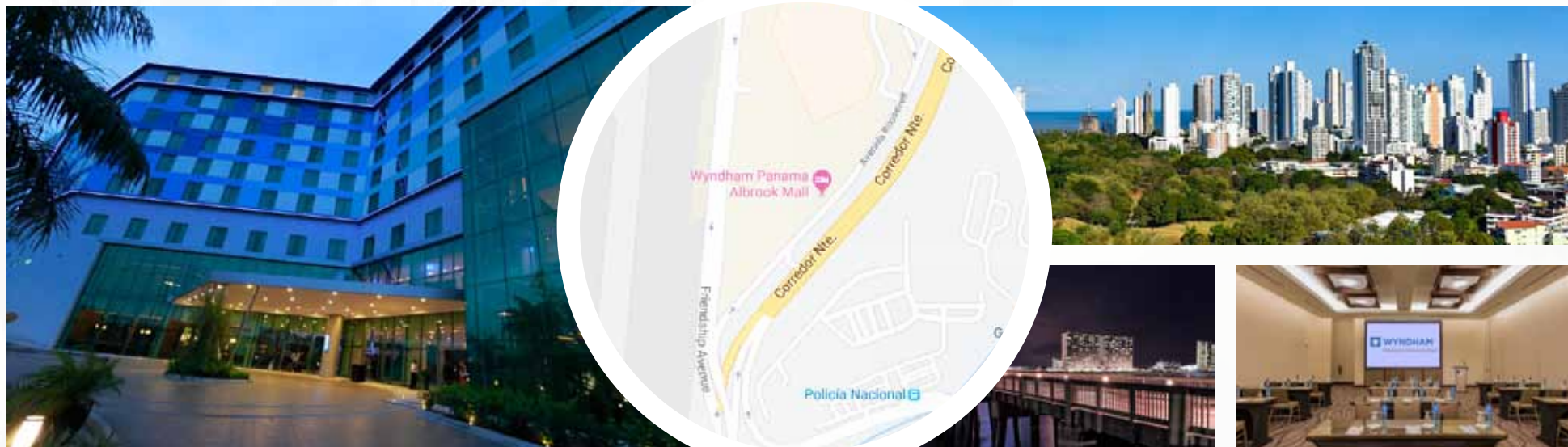
CULTURAL DINNER

- Cultural Dinner Ticket, includes networking with all event participants and VIP guests \$100
- Other Sponsorship Opportunities POA

PLATINUM - \$35,030

- 8 x Full Event Access Pass, including Networking Functions
- Opening speaking address, includes company logo on official agenda
- 2 x dedicated email announcements to GRV database
- Top Priority Pre-scheduled Matchmaking Meetings with Official Delegation
- Corporate logo (with URL link) on Event website
- Corporate Branding throughout Event Venue
- 35 word Company Profile and complimentary logo included within the Official Event Guide
- Corporate Logo on pre and post Event email campaigns
- Access to confidential Event participant list (post-event)
- Full Page Advert (Event Guide)
- 12m sq. Exhibition Booth (Including dressed table, 2 x chairs & power supply)
- Delegate Pack Insert (Provided by Sponsor)
- Dedicated Demonstration/Presentation (TBA with GRV)
- Additional 'Ad Hoc' Meetings at the event

LOCATION



WYNDHAM ALBROOK MALL, PANAMA CITY

Place yourself in the center of paradise with a trip to Wyndham Panama Albrook Mall hotel, connected to the largest shopping mall in Panama City, Panama and in Latin America. Our gorgeous, newly-renovated facilities are pristine, non-smoking, full of top-notch services and amenities and near top area attractions.

Share a drink with friends at our Sunset Pool and Bar on the rooftop of our hotel, satisfy your taste buds at Canal Bistro Restaurant and cafe met, or meet up with colleagues for a drink and Japanese and Peruvian cuisine at Hasaki Sushi Lounge, our lobby restaurant.



Conference was very well organised, excellent opportunities for 1-2-1 meetings, enjoyed the amount of networking opportunities with the participants.

AMY FRIEDMAN, BROADCAST

Action on DISASTER RELIEF

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PREVIOUS SPONSORS



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